

## DESCRIPTION

### A BRAND NEW WAY TO PROTECT VALUABLES AND NECESSITIES WHEN TRAVELING OR AT HOME

Introducing the "My Favorite Things By K. Louise™" Travel Chest. Its name, "Travel Chest," infers that it's more than just a travel case or bag. It's a premier travel system that provides the space and convenience of organizing and packing all important travel valuables and necessities for both long and short trips.

While travel cases and bags come in a wide variety of sizes, shapes, colors, and styles, their basic purpose is to hold toiletry and sundry items for everyday grooming, health and beauty needs. The Travel Chest will make your next packing and travel experience easy and complete.

### PRODUCT OVERVIEW

The "My Favorite Things By K. Louise™" Travel Chest prevents liquids from spilling, and all items from shifting, breaking, cracking or being crushed during every mode of travel. Compared to existing travel cases or bags marketed today, the "My Favorite Things By K. Louise™" Travel Chest holds both trial/travel-sized items, as well as some full-sized items. Deep compartments allow items to stack and stay secure during transport. It's lightweight, durable, and when full, can weigh between only 3 and 7 pounds depending on contents.

### PRODUCT USERS & USES

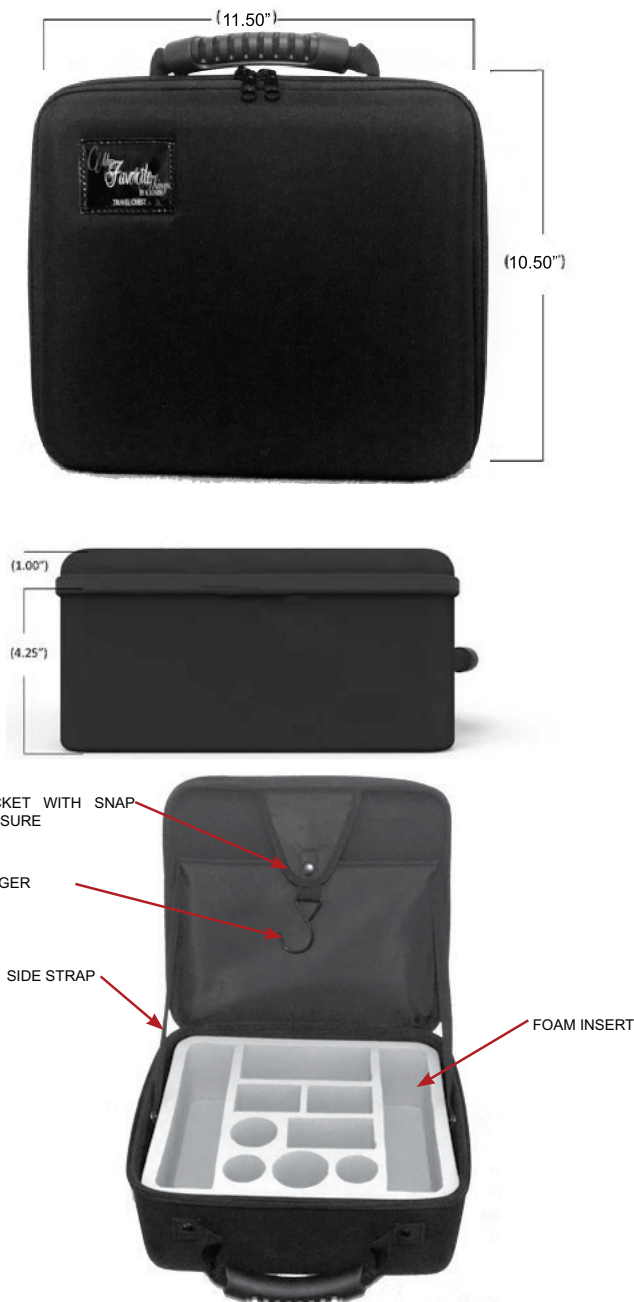
The "My Favorite Things By K. Louise™" Travel Chest can be enjoyed by men, women and children of all ages who travel by air, rail, sea or highway. Some uses include:

- Gifts for all holidays and special occasions
- Dorm rooms
- Professionals whose work requires overnight stays
- Sleepovers
- Gym, spa, pool, beach or park
- Camping, boating, recreational vehicle trips
- Daily use in home bathrooms
- Home use to protect valuables

Passenger travel in 2014 in the U.S. included over 640 million by air, 252 million by rail, 410 million by bus, 20.3 million by sea, and over 16.7 billion miles travelled by road.\* And according to trade group, Airlines America, air travel for the summer 2015 alone will reach over 222 million.

For each passenger, travel cases and bags of all types were used. Additionally, cases and bags are used for one or more overnight stays away from home, the professional whose work requires overnight stays, or traveling athletic teams, just to name a few.

### MEASUREMENTS



\*Sources: U.S. Department of Transportation - Bureau of U.S. Department of Transportation and Amtrak at September 2014